

Joshua M. Powers

810-441-1227

Sterling Heights, MI

joshuampowers@gmail.com

Education

College for Creative Studies

B.A. Advertising Design, 2001

Technical Skills

Adobe Creative Suite

InDesign, Photoshop,
Illustrator, ImageReady

Macromedia

Dreamweaver, Director

Microsoft

Office

Mac OS Proficient

HTML

Quark Xpress

Freelance Design

Campbell-Ewald

Lowe's

GMAC

think360creative

Holiday Market

Life Learning Center

American Zyker Tool Repair

Other Work Experience

Instructor, Baker College

Associate, Michael's

Associate, Home Depot

Dept. Manager, K-mart

Design Experience

Twilight Emporium; Sterling Heights, MI

September 2009 - Present

Owner/Lead Creative

- Design, maintain and market website and collateral materials
- Consult with clients to design, build and paint custom game accessories
- Manage and market custom painting service

Latcha + Associates; Farmington, MI

April 2008 - September 2008/March 2009 - August 2009

Production Artist (contracted through Aquent)

- Coordinated and implemented copy and art changes as dictated by multiple departments for both English and bilingual projects
- Designed and prepped catalogs, hero cards, online pdfs, calendars and brochures for Grosse Pointe Animal Shelter, Ford, Lincoln and Mercury
- Collaborated with Art Directors to maintain consistency throughout a wide range of brands and products

Lighting Supply Company; Ferndale MI

September 2008 - February 2009

Graphic Designer (contracted through Aquent)

- Retouched light bulb and accessory photos to maintain consistency throughout catalogs and website.
- Designed and prepped catalogs and brochures

Addison Creative; Troy, MI

May 2007 - February 2008

Graphic Designer (contracted through Aquent)

- Coordinated and implemented copy and art changes as dictated by multiple departments
- Designed and prepped catalogs, hero cards, educational materials and brochures for Chrysler, Dodge, Jeep, Mopar and Mercedes
- Collaborated with Art Directors to maintain consistency throughout a wide range of brands and products

Hour Media; Troy MI

April 2005 - October 2006

Art Director

- Design and layout of newsletters, email marketing, newspaper ads, monthly magazine, annual directory, website, collateral materials and numerous other publishing projects
- Helped coordinate story ideas, marketing plans and website tie-ins between editorial, sales and art department

Big Idea: Your Connection to the Communication Arts; Troy MI

January 2001 - April 2005

Art Director

- Design and layout of three versions of a 64-page monthly magazine, 145-page annual directory, website, sales materials and collateral materials for an annual trade show
- Coordinated, negotiated and art directed photography and illustration for all projects
- Negotiated and coordinated printing of all projects
- Supervised design assistants and interns

Portfolio:

www.twilightemporium.net/portfolio/